



## OVERVIEW

BCO NextGen aims to mentor and encourage the next generation of professionals to become future leaders of the British Council for Offices (BCO) whilst providing a platform for new talent to share their ideas.

Its role is to challenge, provide, and create ideas from the newest talent in the industry.

As part of a wider evolution of BCO NextGen we have organised an industry-wide competition. We want to encourage teams of talented young professionals, from all areas of our industry, to take part in this exciting event.

This competition will showcase the future of the industry and become a significant feature in the BCO's annual calendar.

### **About the BCO**

The British Council for Offices' (BCO) mission is to research, develop and communicate best practice in all aspects of the office sector. It delivers this by providing a forum for the discussion and debate of relevant issues.

Established in 1990, the BCO is Britain's leading forum for the discussion and debate of issues affecting the office sector.

Its members are all organisations involved in creating, acquiring or occupying office space, whether architects, lawyers, surveyors, financial institutions or public agencies. The BCO works to advance the collective understanding of its members, enabling them to work together to create more effective office space.



## INTRODUCTION

The 20<sup>th</sup> Century saw an unprecedented acceleration in human progress. Social developments, such as universal suffrage; scientific breakthroughs, including antibiotics; and technological inventions, from the airplane and motor car, to the television, computers, and the Internet.

This trajectory has continued unabated into the early years of the 21<sup>st</sup> Century. We are living lives that are both longer and faster than ever before, and the world is becoming smaller and more connected. We also face the many challenges that come with new social, economic, cultural, and technological developments, from environmental uncertainty to political instability.

Throughout the last hundred years, the office has evolved significantly; from the early 1900s factory-like offices, to the open Bürolandschaft of the 50s and 60s, and the vast trading floors of the 80s and 90s, the office has reflected the businesses, workers, and technologies of its time.

We are now seeing new trends and ideas in our workplaces: increasingly ubiquitous and instantaneous technology and communications; a growing interest in health and wellbeing; greater organisational desire for a more flexible and tailored offer; and increased awareness and expectation, across generations and demographics, about how the workplace should support the individual.

For the first time in our history, we now have four distinct generations in our workplaces. The most recent arrivals are commonly known as Millennials, and are also dubbed the 'always connected' generation. The successive generation, known as Generation Z or Post-Millennials, will be coming into the workplace in the forthcoming years and will have a significant impact on shaping what offices look like in 2035.

It is important that offices continue to evolve and respond to the demands of the time, and that we can continue to look ahead and be fully prepared to embrace the benefits, opportunities, and challenges of the future.



## THE BIG QUESTION

Social, economic, cultural, and technological progress is changing the way we work.

**The office of 2035: what will it look like and how will it support the way we will work?**

You will consider this with three factors in mind:

- The *organisation* or *occupier* – their vision, values, drivers, brand, and output
- The *end user* or *occupant* – how they work and how they live
- The *physical environment* or *workspace* – buildings, spaces, infrastructure, technology, nature, and services



## THE BRIEF

The BCO NextGen Workplace Competition 2017 is looking for multi-disciplinary teams to provide considered, forward thinking, and innovative ideas that challenge the status quo of today's workplaces; and that reflect on the future of our organisations, people, and physical environments to imagine the office of 2035.

### **Proposal Parameters**

- Define your organisation or occupier – their vision, values, drivers, brand, and output. This could be an existing organisation, re-imagined in 2035, or a fictional organisation.
- Define your user or occupant – how they work and how they live. Articulate the demographic of the typical 'office worker' in 2035, and in the organisation you have identified.
- Identify an existing site (not an imaginary site) within the UK. This could be a building, public space, urban site, brownfield site, or greenfield site, and will be the basis for your proposals.
- Communicate the physical environment or workspace that your organisation and end user will occupy – buildings, spaces, infrastructure, technology, nature, and services.

The proposals should show evidence of innovative and lateral thinking, but must be deliverable by 2035 within the constraints of existing or emerging means – think driverless cars, not teleportation!

### **Entry Requirements**

Teams must consist of between 2 and 4 individuals.

We are looking for multi-disciplinary teams so the following restrictions will apply:

- Team of 4 – at least 3 different disciplines represented
- Team of 3 – at least 3 different disciplines represented
- Team of 2 – at least 2 different disciplines represented

Disciplines are defined as: facilities management; agency; public sector; architecture & interior design; legal; quantity surveying & cost control; construction & office fitting; occupier; property management; ownership/investment; development; town planning; education/charity; valuation; project management; engineering & technical services; research; other business services.



We are looking for the BCO to be well represented in this competition so the following restrictions will apply:

- Team of 4 – at least 2 BCO members
- Team of 3 – at least 2 BCO members
- Team of 2 – at least 1 BCO member

Individuals are also encouraged to apply, and will receive the support of the organisers to form teams.

### **Submission Requirements**

Proposals must be in the form of a report of between 15-20 A4 pages, containing:

- 75-100 word profile on each team member outlining how they contributed
- 750-1500 word rationale explaining the proposal
- 10 (minimum) images, graphics, and diagrams

Additional media is permitted if required, such as a video of up to 5 minutes and up to 10 additional images (for an overall total of up to 20).

Each team/submitted proposal must have a name. This must be clearly defined at the time of submission.

Proposals will be assessed on the basis of the following criteria (weighting out of 100 indicated in brackets):

- Consideration to the organisation or occupier (15%)
- Consideration to the user or occupant (15%)
- Innovation in business concept and strategy (15%)
- Aesthetic design quality (15%)
- Ingenious technical solutions (10%)
- Commercial viability and economic sustainability (10%)
- Environmental sustainability (10%)
- Evidence of collaboration between team members (5%)
- Presentation quality of the submission (5%)

**The submission deadline for the competition is Friday 6 October 2017.**



## **Judging & Awards**

The submissions will be independently reviewed and judged by a panel, which will include the following individuals (names to be announced):

- A member of the BCO Board of Management
- An individual from Cushman & Wakefield, our headline sponsor
- An individual from Malcolm Reading Consultants, an international competition consultant and our strategic advisor
- An occupier
- An individual from CoreNet
- An individual with limited ties to our industry, to bring a different perspective
- The panel will be chaired by a member of the BCO NextGen Committee

The judging panel will select two teams (winner and highly commended) whose submissions score the highest points in relation to the criteria set out previously.

The winner and highly commended teams will be announced at the BCO NextGen Awards Dinner on Wednesday 15 November.

The prizes will be as follows:

- The winning team (up to 4 individuals) will receive an invitation to attend the 2018 BCO Conference in Berlin. This will include tickets to all conference events, flights from the UK only, hotel accommodation, and a financial contribution towards transfers and subsistence
- The runner-up team will receive an invitation to an exclusive private dinner hosted by two key industry figures.



## COMPETITION CALENDAR

Thursday 11 May	Competition launch at BCO Conference Bookings open
Tuesday 16 May	Invitation from BCO President to all members to participate
Thursday 18 May	Scotland Summer Social & Competition Briefing
Tuesday 6 June	London Summer Social & Competition Briefing
TBC	South West Summer Social & Competition Briefing
TBC	Midlands Summer Social & Competition Briefing
TBC	Northern Summer Social & Competition Briefing
w/c 3 July	Hackathons Booking deadline to ensure access to Mentors NextGen Awards Dinner bookings open
w/c 11 September	Mentor Week
<b>Friday 6 October</b>	<b>Submission deadline</b> Final booking deadline
Wednesday 15 November	NextGen Awards Dinner